

Sustainability in Glove and Tire Industries

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Abstract

Current consumer concerns revolve around health, safety, and environmental awareness. In the pursuit of becoming environmentally responsible businesses, all stakeholders are undergoing education. Products that align with the needs and expectations of customers who prioritize environmental sustainability practices are more likely to be chosen, prompting material sourcing from suppliers with minimal environmental impact.

The rubber industry, including glove and tire manufacturers, is adopting sustainable policies to gain a competitive edge over their non-sustainable counterparts. Suppliers of materials to glove manufacturers are compelled to adhere to environmental regulations and considerations due to intense competition within the industry. The increasing demand for electric vehicles (EVs) as part of decarbonization efforts necessitates high-performance materials for premium tire production. Tire manufacturers are actively engaged in promoting a circular economy and sustainability practices.

Sustainability encompasses not only environmental concerns but also offers cost benefits that can enhance business profitability.

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References

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